

**SOS Children's Village Nepal
SOS Children's Villages Gandaki
Community Based Family Strengthening Program Vyas, Tanahu**

Terms of Reference (ToR)

For

**FEASIBILITY STUDY AND MARKET STUDY ON AGRICULTURE, LIVESTOCK AND
APPROPRIATE TECHNOLOGIES**

Context

Project Name :	Community Based Family Strengthening Program - Vyas
SOS Region :	Asia
Country:	Nepal
National Association:	SOS Children's Village Nepal
Project Location:	Ward No. 13 and 14 of Vyas Municipality, Gandaki Province, Nepal
Project goal	Children of Vyas Municipality are growing up in family environment
Project Outcome	<ul style="list-style-type: none">#1 Children grow up with care and protection#2 Families have sufficient resources to support children's needs#3 Children are educated and skilled for independent life#4 Local stakeholders have improved capacity and ownership for child care and protection

1. Background

The mission of SOS Children's Villages International (SOS CVI) is to build families for children in need, help them shape their own futures and share in the development of their communities. As the largest private, non-political, non-denominational charitable child welfare organization in the world, SOS CV offers an effective alternative care through its services in the Family Like care programme and Family Strengthening Programme (FSP) in 134 SOS Children's Villages Nepal, more specifically SOS CV Gandaki has been implementing community based Family Strengthening Program since November 2021. The programme intends to contribute to Children of Vyas Municipality are growing up in family environment by 2023. The project goal and outcomes have clear linkage with the objectives of SOS as indicated in its Strategy 2030 that ensures loving home and equal opportunity to succeed in life for more children. This also contributes the global care movement of uniting people and partners to ensure the theme; "No child should grow up alone." While attaining these objectives, it will ultimately contribute to the Nepal Government's program to safeguard children's rights to life and their development through prevention of incidents that may occur against children.

In the project location, the major occupation of the community is traditional agriculture and the major crops are maize, millet, paddy, beans and some varieties of livestock in a small scale. The traditional approach of farming and scarcity of water are the reasons for low production from these occupations. In most of the families, the annual production from agriculture is sufficient only for six months or less. To feed and fulfil the need of the family, about 50% of these households have their members in overseas employment, especially in Gulf countries and India. Most of these foreign employments are receiving low pay due to involvement in unskilled labour. Another

consequence of the foreign employment is the separation of children from their parents. This also separates parents that leads to family separation. Due to absence of one or both parents, the child becomes more vulnerable towards family care, support and protection.

For this purpose, the project efforts to improve the economic situation of the families of those vulnerable children via both on-farm and off-farm activities. As the location has scarcity of water and the target families are economically poor, the project has opted to introduce appropriate technologies that can be easily adapted by the community. Besides that, there will be initiatives to promote entrepreneurship based on local resources. At the end, strengthened capacities of targeted farmers' groups/families, their institutions to access better agriculture service delivery for public and private sectors, is believed to enhance livelihood of families sustainably and caregivers of the project that ensures the sustainable care and support to vulnerable children. Thus, we require to take in charge of the feasibility and market study on agriculture, livestock, availability of forest based resources, and appropriate technology in the context of project location.

In this process Community based Family Strengthening Program Vyas is looking for a Consulting Firm/ Consultant who has seasoned experience of undertaking the feasibility and market study of agriculture, livestock and appropriate technology that are viable in the context of project location and identify appropriate income generating activities in the target areas in both agricultural and non-agricultural products and forest based products.

2. Purpose and objective

The purpose of this assignment is to conduct feasibility study of the agriculture practices and livestock rearing in the community and recommend the appropriate technology that is viable in the given location. Also to study the market potentiality of the identified agriculture and livestock products that best benefits to targeted beneficiaries and groups in the project areas.

The specific objectives are:

- Review existing practices of agricultural and non-agricultural products, livestock rearing and forest based products of the given location.
- Identify the types and availability of forest based resources
- Identify the potential forest based income generation activities
- Recommend appropriate technology for agriculture practices that best suit the local context
- Plan and conduct a Study focusing on:
 - identification of major local, regional and, if applicable, distant markets
 - map local potential markets of agriculture, livestock and forest based products.

- current market trends in terms of market demand and supply, price-scheduling mechanisms, market determinant factors, supply chains and government market regulatory and control mechanisms
- local market structure and enabling environment (e.g. security issues or policies affecting market access)
- Recommend the strategies to strengthen the linkage between producers and buyers.

3. Methodology

The feasibility and market study will be carried out mainly (but is not limited to) through:

Literature Review

The Consulting Firm/ Consultant will have to review the existing market assessments in the target area, market regulatory and price control policies and/or laws and mechanisms, any documents on market trends in the target area and any other relevant literature where possible.

Market Mapping and value chain

The Consulting Firm/ Consultant will have to map potential local and regional markets in terms of type, size and volume of market, goods sold and bought, supply chain, type of producers, suppliers and vendors, businesses/trades, distance of the market from the target project areas, mode of transportation, market associations/trade organizations, security arrangement/situation especially for women and competitiveness (number of producers/suppliers/vendors versus items in demand).

Interviews with key informants (producers, suppliers, vendors and consumers etc)

The Consulting Firm/ Consultant will have to interview the informants as per the following schedule:

- At least two community forest user groups
- At least 30 Producers (agriculture, livestock, and forest based products)
- At least five producers, suppliers, and vendors from three potential markets associated with a different business/trade
- At least five consumers in each market (three women and two men)

Focus Group Discussion

The Consulting Firm/ Consultant will have to conduct at least four FGD in the community (at least two FGD in each two wards). The participants should be producers of agriculture, livestock and forest based products) and community representatives (the participation of women should be prioritized where possible). The group for FGD should consist of 10 to 15 participants.

4. Liaison

The work will be coordinated by the Program Coordinator of CBFSP-Vyas. Both technical and financial proposals should be submitted to procurement.soscv@sosnepal.org.np along with one abstract of similar work.

5. Proposal specifications

a. **The Technical Proposal** is limited to 5 pages, and should demonstrate knowledge and understanding of the tasks set forth above as well as the Consulting Firm/Consultant's capability and capacity to perform the assignment. The following information should be provided in the technical proposal:

- In-depth description of the Consulting Firm/Consultant's recent experience with assignments of a similar nature.
- Description of the methodology proposed to reach the objectives outlined above.
- Estimated days for preparation and completion.
- Up-to-date C.V. of the proposed consultant(s).

Following information shall be disclosed as part of the technical proposal:

- Any information about the Consulting Firm/Consultant that presently or with the passage of time could impair the Consulting Firm/Consultant's ability to provide the level of service required.
- Statement to certify that all the information provided in the Consulting Firm/Consultant's bid is, to the best of its knowledge, accurate and complete, and that it is understood that any misleading or false information may result in disqualification of the Consulting Firm/Consultant at the sole discretion of SOS Children's Villages Nepal.

b. **The financial proposal** should be submitted in *NRs (Nepali rupees)* in the format normally used by the Consulting Firm/Consultant. It must provide sufficient details to allow cost comparison and assessment. The Consulting Firm/Consultant must specify the cost of:

- Consulting Firm/Consultant fees.
- Per diem.
- Travel/transportation.
- Other direct costs.

These are minimal specifications. Detailed budgets with clearly defined and descriptive cost notes are highly recommended. The financial proposal of the selected Consulting Firm/Consultant will be reviewed during contract negotiations to determine the final contract price. The contract will be drawn up during the negotiation stage.

Apart from the technical and financial proposal, following documents should be submitted (photocopy or scanned copy) along with the proposal.

- **For consulting firm:** Registration Certificate, Tax Clearance Certificate, Firm Profile and Bio-data of Key Consultant/s
- **For individual consultant:** PAN certificate and Bio-data of Key Consultant/s

6. Final Output

The principal output of the study will be a final report and it should be presented as follows:

- a. An executive summary.
- b. A description of the methodology used.
- c. Details of the Assignment methodology and analysis
- d. Conclusion and Recommendations for actions and enhancement of current practice, potential interventions along with their practicality in local context.
- e. Annexes, including data sources (including list of information and focus group discussions) and tools

7. Time Schedule

The period for the consultancy should not exceed 3 weeks starting from the day of signing the agreement. On the basis of the proposed time schedule outline in these Terms of Reference, the Consulting Firm/ Consultant shall prepare a brief work plan. The work plan should set out the Consulting Firm/ Consultant approach for conducting activities.

8. Budget and Resources Required

The total consultancy fees will be liable to government tax(es). The payment will be made as 40% in advance, 40% on submission of the draft report and 20% on submission of the final report. Community based Family Strengthening Program Vyas will not be responsible for any further expenses incurred by the Consulting Firm/ Consultant during the consultancy visits and for any loss and/or damage to him/her.

Community based Family Strengthening Program Vyas shall facilitate the Consulting Firm/ Consultant to carry out field visits and meetings with local communities.

9. Competencies

- Strong analytical skills
- Ability to work under pressure in challenging environment
- Knowledge of technology adopted in agriculture practices
- Knowledge of forest based income generating activities

- Capacity to dialogue with different sectors
- Sound management and effective facilitation skills
- Excellent knowledge of value chain analysis and market assessment

A decision for contract negotiations will be taken based on a technical and financial assessment of the proposals as outlined above. Detailed technical and financial proposals must be submitted in the English language. Proposal should be submitted either in hard copy at the National Office of SOS Children's Villages Nepal, Sanothimi or the soft copy to procurement.soscv@sosnepal.org.np before 18 April 2021 (5:00 pm).